



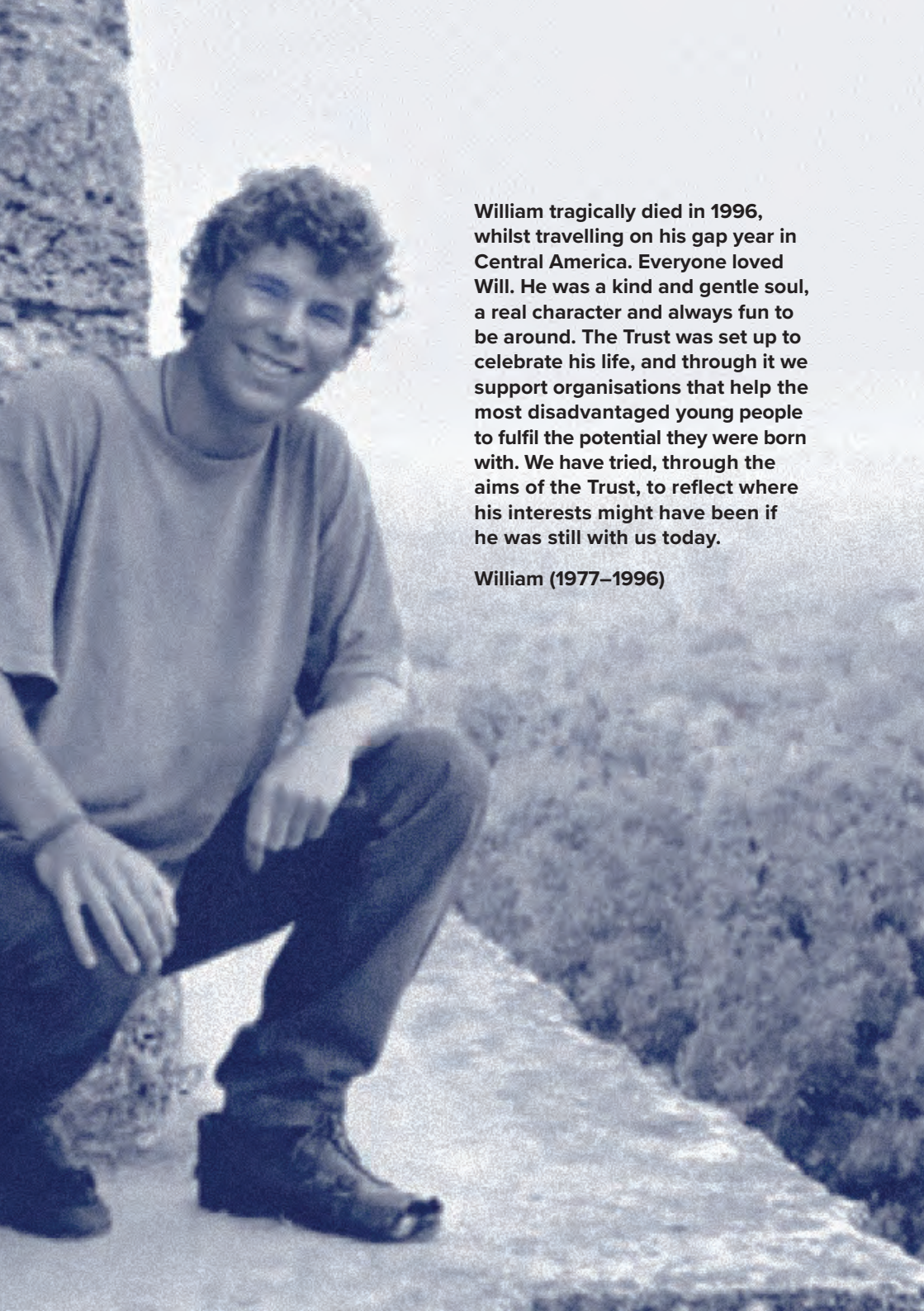
WILLIAM WATES
MEMORIAL TRUST

ANNUAL

REVIEW

2020

**“ We cannot direct the wind,
but we can adjust the sails – Aristotle**



William tragically died in 1996, whilst travelling on his gap year in Central America. Everyone loved Will. He was a kind and gentle soul, a real character and always fun to be around. The Trust was set up to celebrate his life, and through it we support organisations that help the most disadvantaged young people to fulfil the potential they were born with. We have tried, through the aims of the Trust, to reflect where his interests might have been if he was still with us today.

William (1977–1996)

NOW MORE THAN EVER

2021 will be the 25th Anniversary of Will's death, a tragedy in itself, but in the Trust that bears his name, we believe we have built a fitting memorial to him.

With heart-warming effort from family, friends and supporters, the William Wates Memorial Trust has raised almost £4 million since its inception in 1998 and made grants to scores of worthy causes.

2020 will be remembered as the year of the Covid crisis. The way our charities have risen to the challenge on the front line has been magnificent. Most found ways to continue offering their services to young people and we were able to make an additional financial contribution in several cases where it was required.

Covid also had an impact on the fundraising capacity of the Trust. Our main fundraiser Le Loop, had to be cancelled. However, our reserves enabled us to continue to support our charities, and we are confident this will continue. We were also fortunate to receive a significant donation from the 3i Covid-19 charitable fund. On behalf of our fellow Trustees, we send a sincere thank you to all those who have helped us in this most challenging of years.

Andrew and Sarah



SELF EXPRESSION THROUGH MUSIC

Due to Covid-19, Abram Wilson Foundation (AWF) has had to replace its face-to-face school engagement Future Sound (FS) programme with a digital approach, making its music available on mobile devices. And it's been a huge success.

AWF Future Sound is a music education project where jazz musicians provide music and composition workshops for young people with potential, who have barriers to accessing music outside of school.

FS Digital's theme will be 'self-expression through music', encouraging students to express themselves using their voice, lyrics and instruments. There will be a series of short episodes, presented by different musicians, every few weeks. Each episode will set fun and achievable tasks, encouraging students to write and record their own musical pieces. These will all then be reviewed by the workshop leaders and followed with a feedback session.

AWF also aims to create 20 new bite-size films, which will be accessible using a phone with a limited data allowance, as well as new video and audio content, which will be made available as a weekly series shared via a new podcast, YouTube and Instagram channels.

Grant awarded: £85,000 over four years



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AWF is a brilliant grass-roots innovator. Its new digital solution is a perfect response to lockdown conditions.

– Jonny Wates

abram wilson
FOUNDATION

THE MOST IMPORTANT GAME OF ALL

Palace for Life provided one-to-one mentoring and social inclusion sessions for young people on the verge of criminality or school exclusion, as well as those arrested for the first time.

It employs the power of sport, and the brand of Crystal Palace FC, to engage with some of the most hard-to-reach and hard-to-help young people in south London. Its unique position in the community helps inspire individuals to make long lasting changes to their lives.

Despite the challenges of Covid, P4L continued to support its community through the worst periods of the pandemic, engaging with more than 150 young people on its Targeted Interventions Programmes. Its mentors checked on young people at risk, using the innovative gaming programme, Palace Pad Chat, and moved a number of its targeted education courses online in order to allow young people to complete their learning.

WWMT's funding, now extending to five years, has enabled Palace for Life to employ a range of mentors with relatable skills; staff who have themselves experienced issues such as sexual exploitation, domestic violence, anger and bullying. Together they raise the aspirations of those referred, and in so doing become the positive role models so often missing from vulnerable young people's lives. In the aftermath of Covid-19, this support will be needed more than ever.

Grant awarded: £170,000 over five years



Palace for Life is an exemplar community organisation.
– Tim Wates



COMMUNITY UNITED FOR EACH CHILD

WLZ provide a personalised two-year programme for each young person. Programmes include specialist support such as therapy, drama, sport, and catch-up literacy. These are delivered in partnership with organisations working across London to ensure each individual gets the right support, in the right way, at the right time.

Its work is based on the aim that every young person can grow up to make their community an even better place for friends, families, and neighbours.

At the beginning of the Covid-19 crisis, trained Link Workers were inundated with requests for urgent help to meet basic needs, including food, paying bills, emotional support, and access to learning resources. Thanks to their emergency Hardship Fund they were able to provide the following:

- 1 132 Children received laptops and tablets, enabling them to access online learning platforms
- 2 326 Food vouchers – worth on average £30 each – were provided to families in urgent need
- 3 203 Food bank referrals were made on behalf of families
- 4 226 Educational and activity resources – arts & crafts, stationery, books and Special Educational Needs resources – were provided

WLZ ensures the whole community – families, schools, other charities, local council, community groups – is connected around the child to support them growing up and to help them achieve.

Grant awarded: £170,000 over four years



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Working together with
all groups in their
community brings about
life-changing results for
their young people.
– Andrew Wates



BUILDING STRONG FOUNDATIONS

Key4Life was set up in 2012 to reduce youth (re-)offending by delivering an innovative rehabilitation programme to young people who are at risk of offending or soon to be released from prison.

Their work is underpinned by three pillars:

- 1 Unlocking negative behaviours that lead to offending, such as anger and pain, by means of activities such as football and music
- 2 Employability and life skills to help participants secure and maintain education, employment and training
- 3 Ongoing support to ensure participant's continued success

WWMT fund a former programme participant in a full-time role as a case worker with Key4Life. This team member will use his "lived" experience of youth offending, and the current challenges facing London youth, to lead prevention workshops with at-risk pupils across schools, pupil referral units, youth offending institutions and youth clubs.

In February 2020 Rick Wates and a group from the Le Loop fundraiser visited Wormwood Scrubs prison to see first-hand the positive work Key4Life does there with inmates, keen for a second chance. One of our Le Loop team was blown away:

- “ The visit to Wormwood Scrubs prison was quite amazing – so inspirational to see these troubled young people being helped in such an effective and direct way, in part because of our efforts. The visit brought the whole purpose of WWMT and Le Loop into such focus, and I found my sponsors and supporters were moved by the stories too.

Grant awarded: £45,000 over three years



Key4Life is one of our strongest charities. They are thoroughly professional and supportive, and produce consistently high-quality outcomes for young people.
– Rick Wates



COMMUNITY ACTION WHEN IT'S MOST NEEDED

CFS is an independent charitable foundation, that brings together local donors with Surrey charities and voluntary groups, providing positive solutions to the many challenges within the community. No organisation is better placed to understand where the greatest needs for young people lie in Surrey.

In March 2020, the CFS launched a Surrey Coronavirus Response Fund (SCRF). This provides emergency grant-making to community groups, to adapt their processes to meet the changing demands for their services, to support the county's most vulnerable and isolated young people.

Grants of up to £5,000 were immediately made available to help voluntary sector organisations adapt and respond at the start of the Covid-19 crisis.

WWMT donated £50,000 to help vital local organisations, to cover essential running costs and, in some cases, expand delivery of services as demand increased.

Local stakeholders have continued to generously come together and, to date, this has enabled the SCRF to distribute an amazing £2.4 million in grants.

1 GASP Motor Project supports some of the hardest to reach, disaffected and potentially 'at risk' young people in the community, by providing accredited hands-on courses in basic motor mechanics and engineering.

A grant was awarded for essential running costs, to enable the organisation to meet the demands for their services and continue to provide alternative education provision at this critical time.

Grant awarded: £50,000 for 2020

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No organisation is better placed to understand where the greatest needs for young people lie in Surrey.
– Andrew Wates



MORE INSPIRING CASES



Manchester Youth Zone – £1,000 additional grant

During lockdown, the Bike to the Future programme supported by WWMT was re-modelled to focus on using cycling to help young people emerge from isolation and social restrictions. The grant was made towards a programme of socially distanced, outdoor cycling experiences, which have been a great success, albeit on a necessarily limited scale.



The Children's Literacy Charity – £7,500 additional grant

With this funding, The Children's Literacy Charity was able to set up a Home Learning section on its website that provides support and ideas to parents who were suddenly faced with the challenge of home schooling. It contains information on phonics, the best picture books and more. There are free downloads with activities and games, all of which can be undertaken at home to engage children and reinforce that learning is fun.



Manorfield – £5,000 grant

WWMT supported the work of the Manorfield Charitable Foundation, a charity associated with Manorfield Primary School in Tower Hamlets. As soon as lockdown started, the Head set up a food distribution service for children who fell between the cracks of the government's free school meal voucher scheme, and its family food parcel scheme.



GRIT – £5,000 additional grant

With the lockdown and social distancing measures preventing its usual face-to-face approach, GRIT tackled the challenge by creating an online service that supports the vulnerable young people they engage with. It aims to develop personal resilience and maintain wellbeing through the crisis.



COVID-19 has challenged all our charities. In some cases, we have been able to provide specific funding to help them adapt their provision to young people.

– Andrew Wates

LE LOOP SPIRIT IS ALIVE AND WELL

This year our riders had the added challenge of a Covid-19 world. The decision to cancel the event was taken, but that didn't stop many of them...



Rick Gradidge raised £3,100

Rode three Grand Depart stages on his turbo trainer



Jamie Finlay raised £680

Cycled sunrise to sunset



Peter Thompson raised more than £700

Set his own 26.2 x 3 challenge



Tom Bukowski (below, in green) raised £2,200

Everested Haytor, Dartmoor (cycled up it 27 times!) in filthy weather on Halloween

Many more riders made generous donations to WWMT.

Photographer: Simon Pope



Le Loop is a sports event like no other. Conceived and organised by WWMT, it gives cyclists the chance to ride all, or part, of the Tour de France route. Since 2005 it has served as the primary fundraiser for WWMT.

2020 was a year of rain and shine for Le Loop. It was disappointing to have to cancel the event due to Covid-19 in late April. To WWMT it meant a loss of income of £300,000. Without the generosity of a number of our riders, and the professionalism of Sarah Perry and Kate Norris, it could have been a lot worse.

This setback was significantly offset by a hugely generous donation of £150,000 from the 3i Covid 19 charitable fund. This was initiated by Ian Lobley, a 3i director and Le Loop alumnus. Thank you Ian!

The examples shown here are indicative of the way our riders rallied round to continue their support of the cause. This raised spirits and has given everyone a real boost for 2021. A record 190 riders have signed up for what promises to be a vintage edition.

Chapeau to you all, and Vive Le Loop!



2021 Tour de France route
21 stages, 2,600 miles
190 riders entered

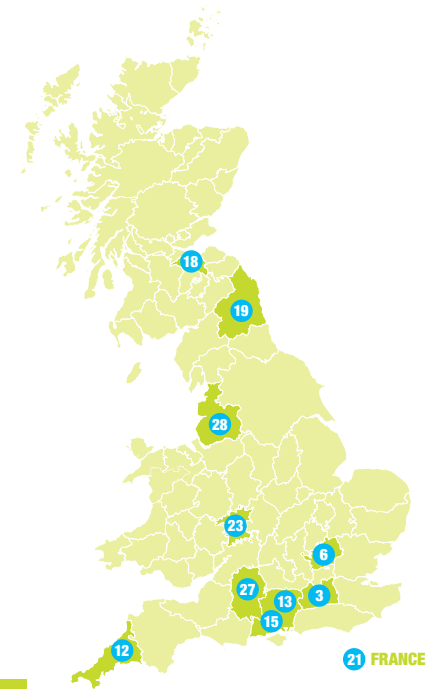


The Trust supported 27 charities in 2020, along with four further Covid-19 specific grants.

ORGANISATION	AREA	PAID TO DATE YEAR ENDING 31ST AUG 2020
1 Abram Wilson	Maida Vale	£10,000
2 Art Against Knives	Camden	£8,086
3 Community Foundation for Surrey	Surrey	£50,000
4 Cycling Club Hackney	Hackney	£10,000
5 Envision	Lambeth	£10,000
6 Grit	Hertfordshire	£40,000
7 Hackney Quest	Hackney	£10,000
8 Hockey Inner City	Streatham	£1,000
9 Islington Boat Club	Islington	£8,000
10 Key4Life	White City	£15,000
11 Lewisham Youth Theatre	Lewisham	£10,000
12 Livewire Youth Project	Cornwall	£5,000
13 Motiv8 South	Gosport	£5,000
14 New Hackney Business (Inspire)	Hackney	£8,055
15 Oarsome Chance	Hampshire	£10,000
16 Oasis Children's Venture	Stockwell	£8,984
17 Our Time	Holloway	£9,900
18 Pilton Youth and Children's Project	Edinburgh	£10,000
19 Rubies	Middlesbrough	£1,000
20 School Ground Sounds	Lambeth	£7,500
21 Sport dans La Ville 2019	France	£5,000
22 Strength in Horses	Edgware	£10,000
23 Suited for Success	Birmingham	£2,000
24 The AHOY Centre	Deptford	£6,000
25 The Children's Literacy Charity (formerly Springboard)	Southwark	£5,000
26 West London Zone	Kensington	£80,000
27 Youth Adventure Trust	Swindon	£30,000

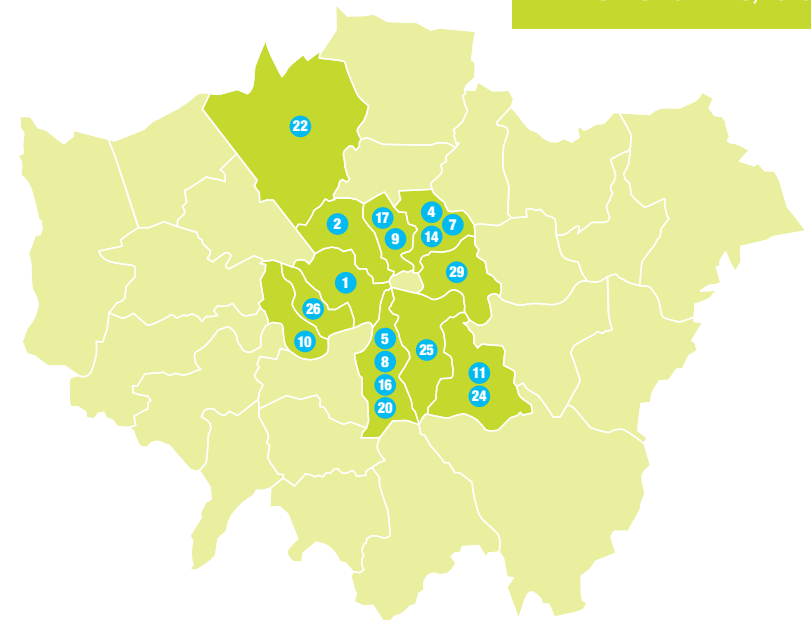
ADDITIONAL COVID-19 FUNDING

6 Grit	Hertfordshire	£5,000
25 The Children's Literacy Charity (formerly Springboard)	Southwark	£7,000
28 Manchester Youth Zone	Manchester	£1,000
29 Manorfield	Tower Hamlets	£5,000



UK GRANTS, 2020

LONDON GRANTS, 2020



ABOUT THE WILLIAM WATES MEMORIAL TRUST

The mission of WWMT is to support the very best charities engaged in helping disadvantaged and vulnerable young people to fulfil their potential.

The Trustees are Will's parents, Sarah and Andrew Wates, his brothers, Tim, Jonny, Rick and Monty, along with Sue Laing, who is an independent Trustee. They are aided by Duncan Straughen, Jane Lowe and members of the Wates Family Office.

Each charity has a Trustee lead, who holds that relationship from start to finish.

WWMT has minimal direct costs, which means the vast majority of the funds raised go to the charities.

HOW TO GET INVOLVED

The trust relies on donations to be able to support amazing projects.

If you know of a charity that fits our criteria or would like to know more about how to get involved, please get in touch.

ADDRESS: Wates House, Station Approach
Leatherhead, Surrey, KT22 7SW

EMAIL: info@wwmt.org

TELEPHONE: 07712 557110

WEB: www.wwmt.org

FACEBOOK: [williamwatesmemorialtrust](https://www.facebook.com/williamwatesmemorialtrust)

INSTAGRAM: [wwmt_charity](https://www.instagram.com/wwmt_charity)



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