



WILLIAM WATES
MEMORIAL TRUST

Annual Review 2017



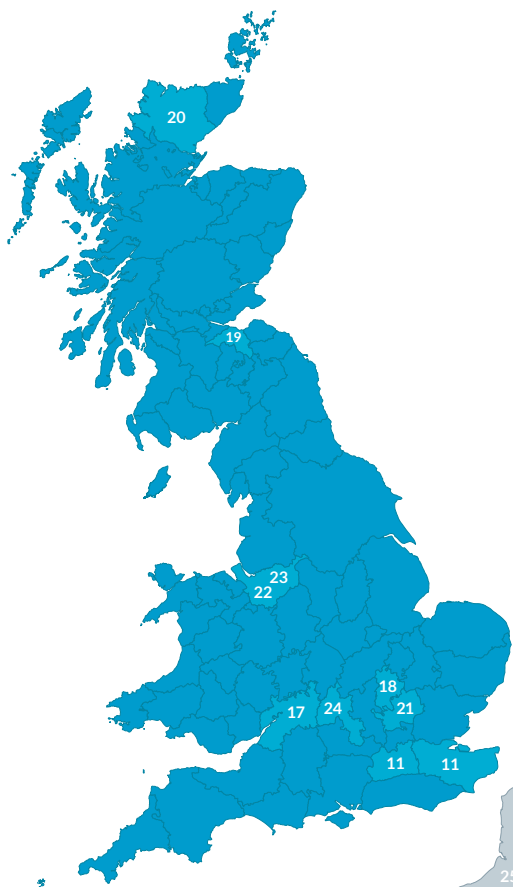
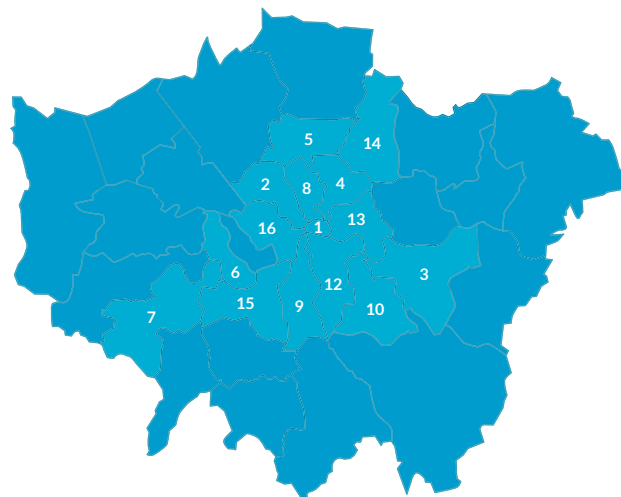


WILLIAM WATES MEMORIAL TRUST

The William Wates Memorial Trust exists to celebrate the life of William Wates who was tragically killed when travelling in Central America.

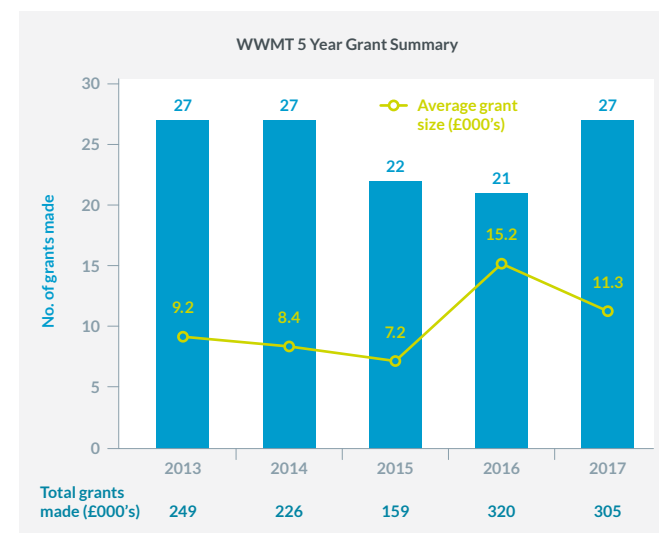
The Trust is a grants giving registered charity set up in 1998 with a mission to help the most disadvantaged young people keep away from a life of crime and violence, and fulfil their potential. This is mainly achieved by supporting charities that engage young people through the mediums of sports, art and education.

Over £1.25m of grants made in the last 5 years.



Grants Made By Location 2015-2017			
No.	London Borough	Charities	Amount
1	Brixton	Access Sport	£10,000
2	Camden	The Winchester Project	£50,000
3	Grenwich	The Ahoy Centre	£24,000
4	Hackney	The Hackney Pirates	£24,297
5	Haringey	MAC-UK Ltd	£10,000
6	Hammersmith	Access Sport, London Sports Trust	£97,000
7	Hounslow	St George's Hanworth Youth Club	£25,000
8	Islington	Talent-Ed (Spire Hub), Prospex	£20,000
9	Lambeth	Synergy	£28,000
10	Lewisham	Lewisham Youth Theatre, Springboard for Children	£54,000
11	Kent/Surrey	Youth Empowerment Services CIC	£9,708
12	Southwark	BIGKID Foundation	£48,829
13	Tower Hamlets	Streets of Growth	£53,500
14	Waltham Forest	Salaam Peace Community Engagement	£18,530
15	Wandsworth	Regenerate, Carney's Community	£72,412
16	Westminster	Redthread Youth	£159,824

No.	County	Charities	Amount
17	Bristol	The Wheels Project	£10,000
18	Milton Keynes	Ride High Ltd	£137,500
19	Edinburgh	Pilton Youth & Children's Project	£22,000
20	Sutherland	Tykes	£2,000
21	Herts	GRIT	£16,000
22	Cheshire	Just Drop In	£10,000
23	Manchester	The Factory Youth Zone	£30,000
24	Swindon	Youth Adventure Trust	£24,000
25	FRANCE	Sport dans la Ville	£5,000



Charities: A selection of our success stories

Access Sport

Grant Amount: £169,000 over 2 years

Champion: Rick Wates

This year we were delighted to announce a grant of £169,000 over two years to Access Sport. This is our largest ever grant and will go towards the development of their London BMX Legacy Programme.

London BMX was set up as part of the Olympic legacy programme with the aim of building new BMX tracks and clubs to encourage young people into cycling. There are now 15 London Boroughs benefitting from the programme, which has a vision to reach all 33 boroughs and expand into new cities.

In combination with Sport England our two year funding is designed to create the most effective model possible by enhancing participation and social impact and measuring this effectively. By proving the model, Access Sport will be able to attract more investment to roll out the BMX sites.

The William Wates Memorial Trust is funding improved infrastructure, a good outreach programme, strong role models, robust measurement, growth potential and sustainability.

Our focus is on sites in Hammersmith and Fulham and Brixton. The re-build of the track in Brixton is now complete and it was a venue for the London Youth Games in June 2017. All the evidence suggests that this will be a hugely popular venue for young people in the area.

London BMX ties in very well with our criteria of supporting disadvantaged young people to fulfil their potential and stay away from a life of crime.

Through our Le Loop cycling fundraiser we have come to understand the enormous benefits that the sport offers and we look forward to helping create a thriving youth cycling scene in London and beyond.



Ride High

Grant Amount: £130,000 over 3 years

Champion: Rick Wates

In August we agreed to make one of our largest ever grants of £130,000 towards the 1st year running costs of the new Ride High Equestrian Centre in Milton Keynes. This is an innovative social enterprise with profits from the riding centre going back into the charity thus ensuring it's future sustainability. After 3 years of work the lease was signed in July and we could not be more thrilled to be supporting such an exciting project. Ride High is set up to change the lives of disadvantaged children by giving them the opportunity to ride horses, build their self-esteem and confidence and improve their future prospects. They work with between 80–90 children (aged 8–17) every week who may be in foster care, young carers, are suicidal or self-harming or living in environments blighted by ill health, poverty, drugs or alcohol. Their goal is to transform children from being disengaged and unhappy with very poor prospects to being confident and positively engaged in the outside world and they do it very well.



JusB

Grant Amount: £20,000 over 3 years

Champion: Andrew Wates

JusB is a Community centre supporting young people in North Bromley through the advancement of education and leisure activities. In addition to homework clubs, a community garden and school holiday clubs, other activities include advice and guidance around employment, housing, school and relationships; inspirational speaker events, and a music studio project.



Charities: A selection of our success stories



North Camden Promise Zone

Grant Amount: £50,000 over 2 years

Champion: Monty Wates

Because of the incredible success of Le Loop, we decided to make a change to the way we give grants by introducing a couple of larger grants each year. These grants gave us a chance to explore a different kind of project, more ambitious, both in scale and scope.

The North Camden Promise Zone (NCPZ), initiated by The Winch in Swiss Cottage, London, was one of these projects. The main idea is to create an environment that will connect people, communities and organisations that would not normally be connected to solve a common problem.

The William Wates Memorial Trust gave £25,000 to support the actual projects that came out of all this work on the ground. The first successful project was Connecting Parents – it sounds so simple but there was nothing in place before this and now there are weekly meetings (now run by the parents) with many unexpected solutions to very local problems.

There is a clear need for change and it is only through the lessons we learn from projects like this that we can transform the system to work better for young people living in Camden. The NCPZ is not there yet but there is enormous good will and if it does work it will be transformative and the model can be rolled out nationwide. We have agreed to continue our support for another year.

We asked Kate Batlin to have a look at the way we invite, select and process grants and also how we interact with the projects we support to ensure we are efficient and effective. There were a number of suggestions in her report, including refining our mission statement, the indicators of 'success' we ask for from Charities and a recommendation that we share our experiences so that we can teach and learn from others.

She concluded, "Based on the documents reviewed, the website and my discussions with Monty Wates, it is my opinion that WWMT is a considerate, compassionate funder. The Trust is supporting organisations working with highly disadvantaged and vulnerable young people taking a range of approaches to try and improve their life chances."

Kate Batlin has experience in measuring and analysing to what extent projects have delivered the expected outcomes. She specialises in using a "theory of change" approach.

Just Drop In

Grant Amount: £10,000 over 2 years

Champion: Rick Wates

Just Drop in (JDI) is a small but effective charity based in Macclesfield. The focus of JDI is to help young people when they are experiencing difficult times in their lives. They do this through information, support and counselling. 80% of the young people who attend are from the lowest socio-economic categories.

The in house kitchen project we are supporting is ingenious. Cooking is a very informal way for troubled young people to engage on their own terms and discuss troubling issues when they feel like it.

It is a very welcoming space and invariably the young people do open up and once they do JDI has experts who can really help. The kitchen is the catalyst for engagement with counselling and other services. This charity was put forward by a member of Le Loop team who lives in Macclesfield.



Carney's Community

Grant Amount: £40,000 over 2 years

Champion: Jonny Wates

Carney's Community works in Battersea to get disadvantaged and excluded young people off the street and away from a life of crime and despair by giving them skills, discipline and self-respect. They offer boxing, fitness training and mentoring services to support their young people. Our grant supported their 'Get Fit Fast' under 11's training fitness and boxing session and their disabled boxing fitness sessions. We also supported some core costs.



Fundraising: Le Loop



In July 2017 we changed the name of our celebrated cycling fund-raising event from the Tour de Force to Le Loop. A.S.O. (the organisers of the Tour de France) gave us the opportunity to formalize our long-standing friendly relationship with them. They have been supportive of Tour de Force since it became a public event in 2012 but now we have been given the chance to

make that friendship official! A.S.O. asked us to change our name to avoid the inevitable name confusion that could come from our new formal status.

Why Le Loop? In France the Tour de France is referred to as La Grande Boucle – the big loop. It stood out as a name that captures the fun of our event and the French element. It also refers to the journey that we all undertake on the roads of France, as well as a human journey for both our riders and our grant recipients. Our riders often tell us that their participation in this tour has changed their life, and it certainly helps to change the lives of those we support through charitable grants.



2018 is the 20th anniversary of WWMT and we plan to celebrate what has been achieved in Will's name and thank those who have been so generous in supporting us over the years.

One of the highlights will be a dinner in London for those who have raised £10,000 for WWMT. Just under 50 people have been invited which is a remarkable number. We are very grateful for support in whatever form it comes but we had to draw the line somewhere!

We have also hired Stamford Bridge in May 2018 to bring together those who share Will's great love of football and, in particular, Chelsea FC. Sixteen teams will battle it out for the William Wates trophy in a repeat of our event in 1998.

We have so much to celebrate and we couldn't have done any of it without our fabulous support. A huge thank you from us and all the beneficiaries of funds raised for WWMT.

TOUR REPORT 2017

The 2017 Tour de France route saw a German Grand Depart and a very 'European' tour, with riders gathering in Dusseldorf to cycle on through Belgium, Luxembourg and finally into France. After the gruelling first half of the tour in 2016, we were grateful for kinder stages as we dealt with plenty of damp and chilly days in the more Northern stages. In spite of this, morale was buoyant and excitement built up to the first big climb up the infamous Planche des Belles Filles.

On we went to the Jura for 3 epic (route and weather) stages taking us up to the first rest day. One of the big features of the tour this year was that it passed through all 5 French mountain regions (Vosges, Jura, Alps, Pyrenees, Massif Central) with the Jura being just as tough and fantastic as the Alps. None of the cyclists who were there will forget the Grand Colombier or the Mont du Chat for a while!

Our first rest day was dominated by a 6 hour coach transfer from the Northern Alps across to the North Dordogne – not ideal, but what the pros do, we do! As ever, riders showed great ingenuity in finding ways to sleep on a coach. But the journey also marked a change in the weather – not that it was forever dry, but the temperatures rose and with the fast, flat transition stages to the Pyrenees lined by fields of sunflowers and we really knew we were riding the Tour de France!

Up into the majestic Pyrenees for some chunky stages and late-night finishes for many. These are character-building mountains and we learned what it means to suffer... and to be triumphant in the face of adversity. Down once more onto the windy Southern section before heading back up into the Alps for more huge stages that included iconic climbs up Telegraph, Galibier and Izoard – ticks in boxes for our col collectors. And finally, a spin down to Marseille and a time trial for the penultimate stage of the tour, followed by a TGV transfer to the outskirts of Paris for the final glory ride into the city and the Champs Elysees (one lap is enough for anyone on those cobbles with that traffic). A job well done.

We were joined on tour this year by 3 charity visitors: Dequane and Martyn from Westminster House Youth Club rode a stage

with us and Dequane did himself proud by cycling further than any charity youth visitor on tour with us to date. The feedback from them has been fantastic and we're excited to be able to continue bringing charity visitors to the tour with us, thanks to the on-going generous support of one of our Alumni riders who covers all the costs of this project.



"Taking part in the Le Loop has taught me to be more prepared. I feel a bit disappointed that I didn't finish the stage completely and I now realise that I should have been more serious about training. I think this will help me to be more prepared in other areas of my life like study and work... the charity visitor project is worthwhile and any young people you can help in this way will really benefit from the experience."
Dequane (WHYC)

This has been an impressive year for fundraising, with the average amount raised punching well above the minimum required to participate as well as a few really impressive fundraisers helping to boost the total figure up to over £385,000. A huge achievement that enables the Trust to continue to go from strength to strength, supporting brilliant charities with larger grants to really make an impact on young lives. As ever, we couldn't be more proud of all our fundraisers and grateful for their massive commitment to all aspects of taking part in Tour de Force.

Read the full report at <http://bit.ly/tour-report-2017>



There are countless things that stick in my mind: the stunning waterfalls and pine forests of the French Alps, the sock drenching rain, the heat of the Dordogne, the pain in my Achilles, the amazing efficiency of the organising team, the hypnotic beauty of the moonscape that is Galibier, the smoothness of French tarmac, the power of the wind coming into Salon de Provence, being wrapped in a blanket after cycling through freezing rain on top of the Massif Central, how much I love brioche, my numb big toes, the relief when the climb markers showed the gradient falling from 15% to only 10%, the humour of the wine drinking masseuses, Ian's coffee at feed stop 2, the comfort of my own pillow which I took with me, the heart rending stories from the charity workers who came out to join us for a few days, the delight at finding an occasional bath in a hotel, the joy of finding a pair of clean socks, crying with emotion at the top of the last big climb on Izoard, how delicious coke is on a sweltering day and the sheer elation of being hugged by my wife and children as we reached Paris but the best thing about the entire event was my fellow group of adventurers.

The team of riders and Tour de Force helpers was an eclectic bunch held together by a common cause to tackle the world's most iconic cycling ride. Everyone had their highs and lows but it is amazing how quickly strong bonds were forged and for a sport where you can spend so much time locked in your own personal despair, this really was a huge team effort. We helped each other take the wind in the peloton, encouraged each other uphill, repaired each other's bikes, shared food, swapped clothing, clapped each other in late at night, stopped for each other and above all laughed and at times cried together. This was camaraderie at its best. And it was this camaraderie that allowed a 49 year old rank amateur to complete every km of the 2017 Tour de France route. Not only that we together raised a huge amount of money for the WWMT charity.

I can't believe I am saying this but I am already planning when I can do the whole thing all over again.

Gavin White

Gavin White on The Tour De Force 2017

Twelve months after signing up as a 'Lifer' to the Tour De Force 2017, with a heavy training schedule completed and numerous purchases of new cycling kit I found myself in a hotel in Dusseldorf with a bunch of strangers ready to take on all 21 stages of the Tour de France, a 3,500km adventure through Germany, Belgium, Luxembourg and France.

I would not describe myself as a cyclist rather a middle aged amateur who bought his first bike 5 years ago and occasionally goes out for a 30 mile jaunt around the country lanes of Somerset.

I had only cycled 200km once in my life and now I was facing five 200km+ rides in the first week and this before we took on the horrors of the Jura Mountains, Pyrenees and Alps. The next 3 weeks can only be described as the most unbelievable, at times dreadful but ultimately life-enhancing experience I have ever had.



Cover Photo: Access Sport

£169,000 over 2 years

Access Sport is a charity that enhances the life prospects of disadvantaged children by providing opportunities to experience and enjoy the power of sport.

The Trustees

The Trustees of the William Wates Memorial Trust are the parents and brothers of William and are advised by Sue Laing, who is an independent Trustee.

The Trustees take on projects as “champions” and oversee them from start to finish. As such we are lucky enough to get to know the charities we support very well and have gained an excellent insight into what works in our chosen sector.

We don't have any direct employees and therefore have low overheads. This means the vast majority of the funds we raise go to the charities we support.

Who we can help

The objective of WWMT is: To encourage disadvantaged and vulnerable young people away from anti-social behaviour and criminal activity, enabling them to fulfill their potential. If you know of a charity that fits our criteria please do get in touch. We would be delighted to get an application from them.

To view our criteria go to: www.wwmt.org/whowecanhelp

Donate Now!

The trust relies on your donations to be able to continue to support amazing projects like these.

If you would like to support us please contact us to discuss or visit the website at www.wwmt.org

Any support is hugely appreciated. Thank you.



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